



Sales.Services

'sweb.Reserve B2B/B2C'

The perfect parking space direct over the Internet. With the reservation software sweb.Reserve your customers can book these online.

Additional sales channels

- Expand your sales channels and integrate the reservation service into your website.
- No local programs are required. The necessary connections are set up according to established Internet standards.

Easy data generation

- Through the use of online booking, you can get to know your previously anonymous customers better – their names, their addresses, as well as their needs.
- Use the data for marketing purposes, targeted advertising or loyalty programs.

Extended target group, modern image

- Expand your business with a modern sales channel and profitable services to address new target groups. In this way your customers can, for example, book a car cleaning, in addition to a parking space.
- Generate – without increased effort – additional revenue.

Impressive customer convenience

- Parking spaces can be booked anywhere, anytime – a standard Internet access is sufficient.
- The parking space reservation is achieved via a simple, clear, step-by-step process, such as those known from hotel booking and travel platforms.

Features

Use and application

- The operator offers customers to pre-book parking tickets over the Internet
- In 4 steps customers pre-book the desired parking product - either by choosing from pre-defined products or by searching for the individually desired time period
- The parking-fees are pre-charged using customer's preferred payment method (e.g. credit card)
- Upon entry the customer's license plate is read or the customer presents another type of access media (e.g. e-ticket)
- The entry column produces a paper-based ticket, customers use it for paying overparking charges and for exiting the parking facility

Applications

- Airports
- City parking, shopping centers, retail stores
- Ship- & cruise ports, railway stations, leisure- & event venues
- Gated Communities
- Wherever online booking creates added value (cost savings, guaranteed parking space, data collection, extra revenue)
- Sale of parking spaces through B2B-customers (travel agencies, business, offices, subcontracted 3rd parties)

Functions for the car park operator

- Configuration of products, quotas, rates, e-mail templates, and cancelation rules
- Overview of reservations and reservation details, cancelation of reservations
- Overview of cancelation vouchers that have been issued, manual repayments
- Overview of registered customers and use of customer data for promotional purposes
- Statistical evaluation of sales by time period, including printing and export functions

Functions for the customer

- Online reservations for anonymous and registered customers
- Further optimized reservation processes for returning customers
- Overview of reservations and invoices and appropriate search forms
- Cancelation and placement of reservations
- E-mail notification about registration, reservation, invoicing, password change, and cancelation
- Administration of personal data, access media, and payment data

Standard Version

- Web-based service to pre-book parking spaces over the Internet
- Sale of parking products and add-on products
- Optional reservation and cancellation fee; separate overparking rate
- E-Tickets / PDF
- Secure, PCI compliant payment; credit card data for subsequent reservations can be stored with the Payment Service Provider (PSP) as per PCI guidelines
- Default templates for notification messages and invoices
- Automatic notification e-mails, automatic creation and e-mailing of invoices
- Available in German, English, Italian, Dutch, French, Spanish, Hungarian, and Slovenian
- The currency is configurable

Options

License options

- E-Tickets / smartphone
- Sale of products for particular time intervals only (e.g. Dinner Parking)
- Google Analytics
- Gathering of personal data for marketing purposes
- Promotions and discounts

Custom branding

- The service seamlessly integrates into your web presence
- The service is brandable according to your Customer Identity, the workflow steps are predefined
- All texts and labels are individually overwritable
- The service links to individual General terms and conditions of business (GTC), frequently asked questions (FAQs) and legal information

Content customization

- Individually customizable product description, optionally with added information, links and images
- Individual product images and displaying of products on Google Maps
- Customizable notification layout (content, font, font color and size)
- Customizable invoice layout (including header, footer, content and other layout elements)

Localization

- Additional languages on request
- The currency is configurable
- Texts and labels are customizable

Quick Search

- With the hosted page / web page an HTML-form is prominently placed
- This allows users switching effortlessly to sweb. Reserve to book their parking product

Technical Specifications

Supported browsers	Current web browsers (Edge, Firefox, Safari, Chrome)	
Supported e-commerce payment service providers	Wirecard Ingenico ePayments Payment Express	Credit cards and other e-commerce means of payment Credit cards and other e-commerce means of payment Credit cards and other e-commerce means of payment Details on the support of country-specific means of payment can be found on the respective online payment service providers' (PSPs') web site. Use of the service is subject to contract with the selected PSP.
System Requirements	Parking.Logic Version 6 or higher, current Online Stack	
Internet connection	A standard Internet connection is sufficient for using the service	
Availability	Europe, USA, Australia, further countries on request	